

# EPR Implementation Model for Kenya

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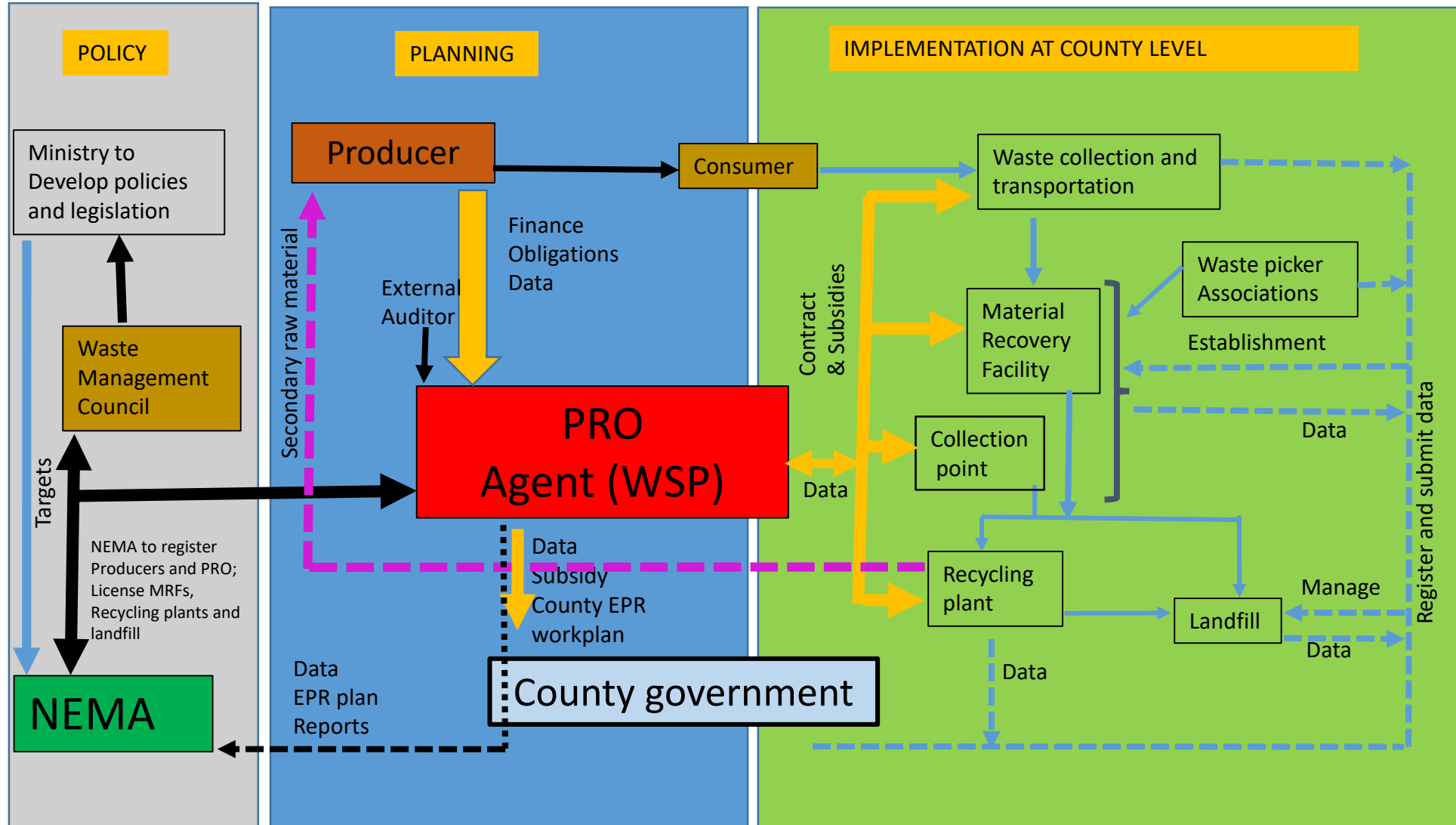
Dated: 14<sup>th</sup> February 2024

# Extended Producer Responsibility (SWM Act 2022 section 13)

- 13(1) Every producer shall bear extended producer obligations to reduce pollution and environmental impacts of the products they introduce into the Kenyan market and waste arising therefrom.
- (2) Every producer shall fulfill their extended producer responsibility obligations individually or collectively in a compliance scheme.
- (3) The Cabinet Secretary shall, within two years of the coming into operation of this Act make regulations on extended producer responsibility.
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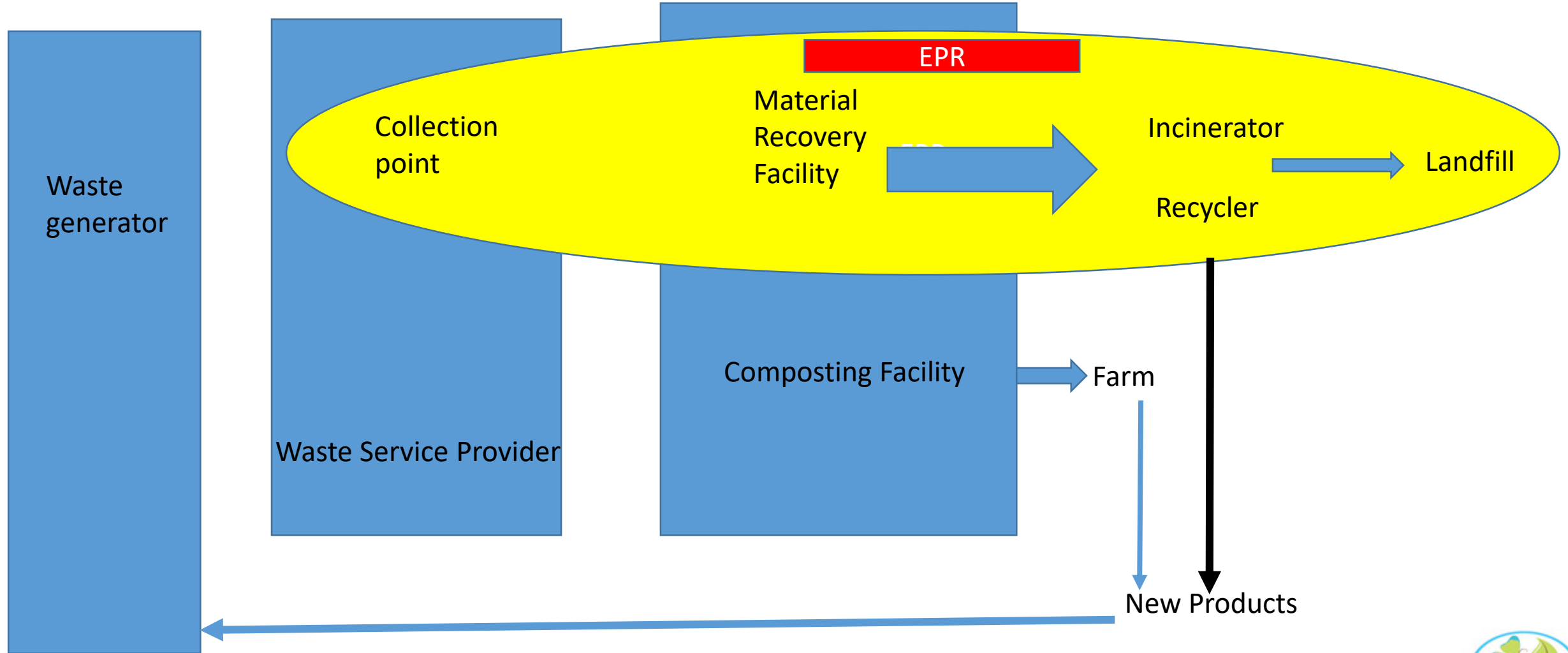


# Salient operational features of EPR schemes in Kenya

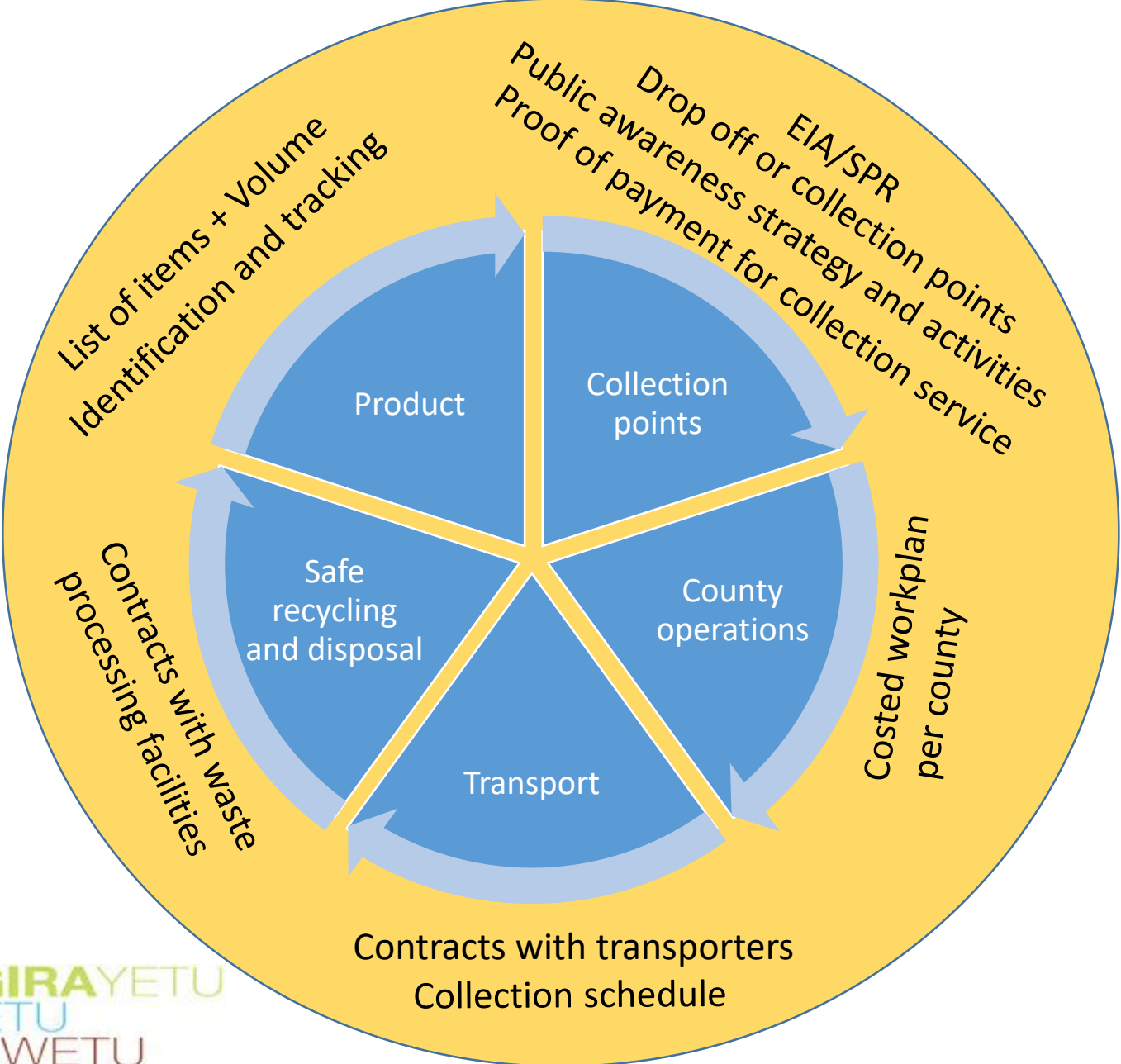


## Waste flow and EPR

1. A person who generates waste in Kenya shall dispose the waste to only licensed waste service providers or at designated collection points (Section 20).
2. County governments shall provide central collection centres for materials that can be recycled (Section 9.4)



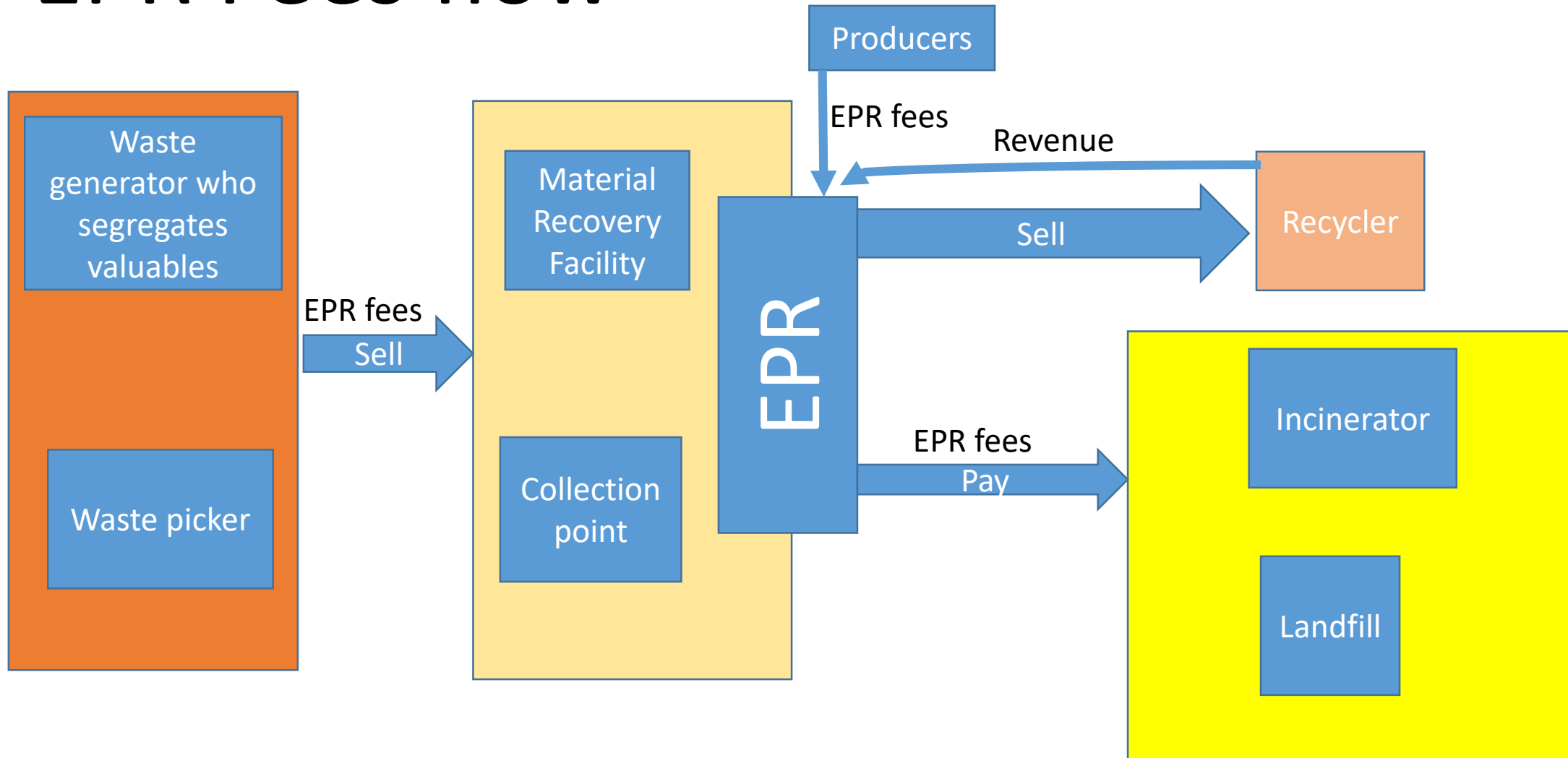
# EVIDENCE PARAMETERS FOR EPR IMPLEMENTATION



## Incentives / take back schemes compensation that existed in Kenya before EPR legislation

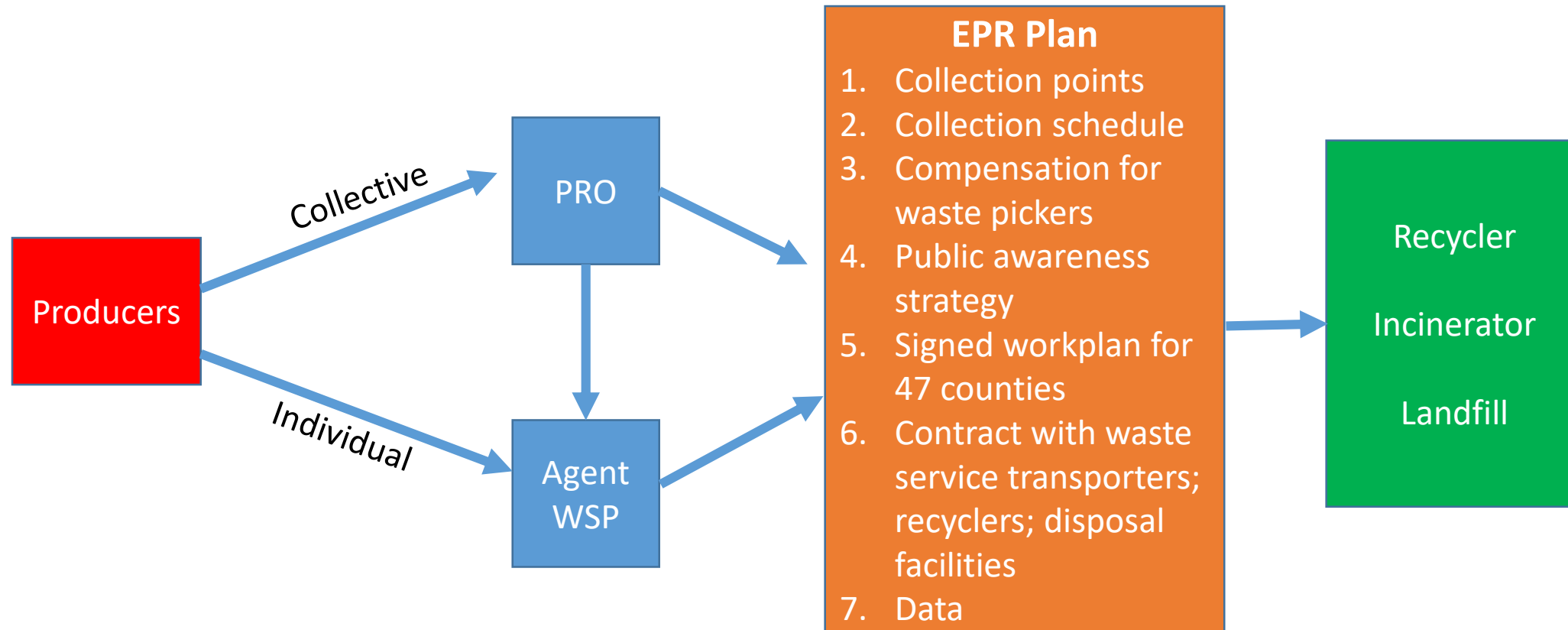
- CocaCola – Kshs 10 for returning a glass soda bottle
- EABL – Project Rudisha – return 1 crate of empty wine bottles and get 1 bottle of wine worth Kshs 370 (<https://www.eabl.com/Kbl-rudisha>)
- Agrochemical Association of Kenya – a T- shirt or cap for farmers who return the highest volume of recovered pesticide container

# EPR Fees flow



Recyclable products and packaging will pay less as revenue generated supplements EPR fees

# EPR implementation models





# Modelling for EPR Implementation

## Phase 1

- Eliminate joyriding
- Compliance assistance
- Systems development
- Clean environment
- Data
- Stakeholder engagement

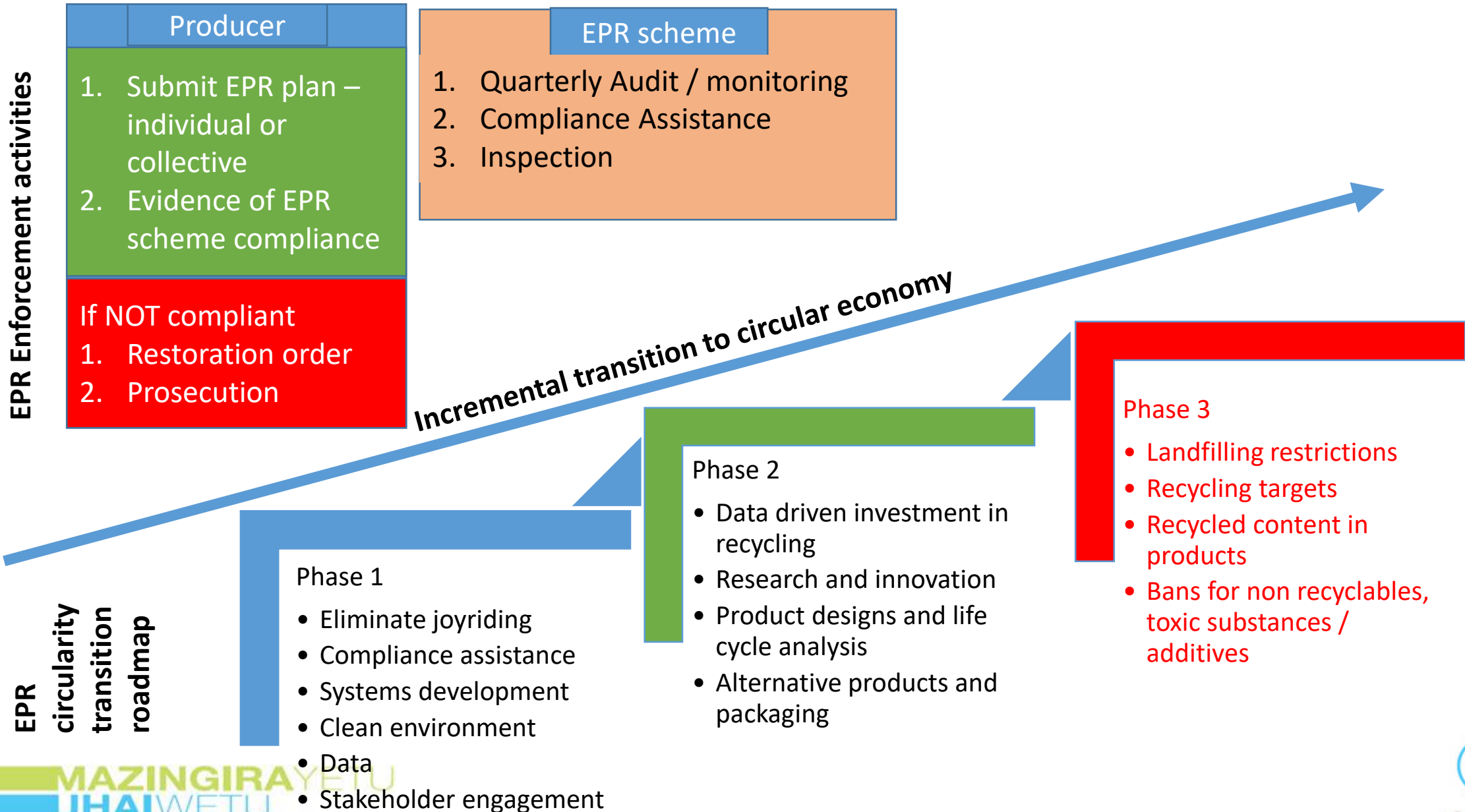
## Phase 2

- Data driven investment in recycling
- Research and innovation
- Product designs and life cycle analysis
- Alternative products and packaging

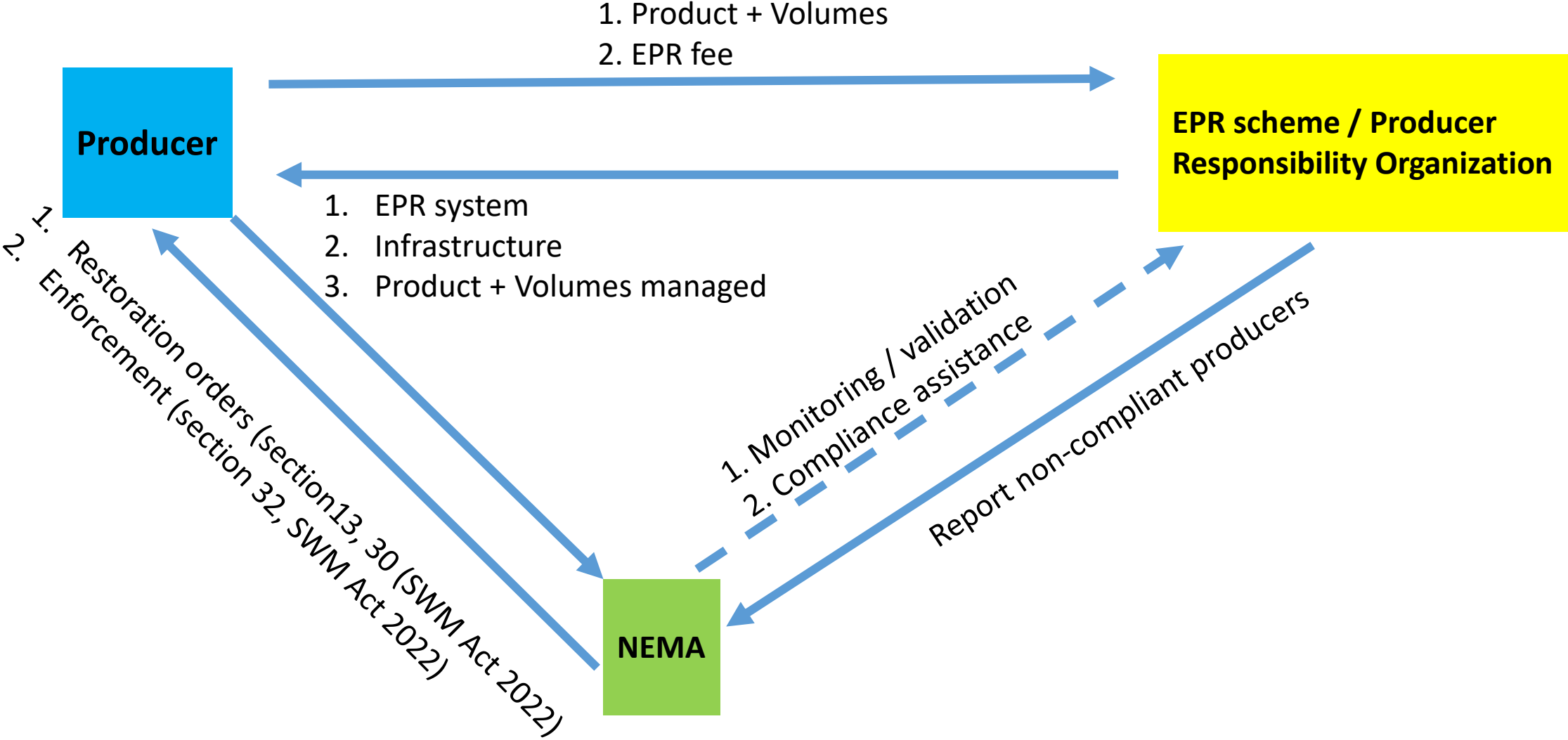
## Phase 3

- Landfilling restrictions
- Recycling targets
- Recycled content in products
- Bans for non recyclables, toxic substances / additives

# EPR assisted compliance strategy in Kenya



# EPR Enforcement in Kenya



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