

# NATIONAL ENVIRONMENT MANAGEMENT AUTHORITY (NEMA)

#### **TENDER NOTICE**

## TENDER NO. NEMA/PQ/19/2017-2018-PROVISION OF PUBLIC RELATIONS AND EVENT MANAGEMENT SERVICES.

The information contained in this document is provided strictly to assist prospective bidders in their bid preparation. Any other use or disclosure to a third party is restricted and requires prior permission from National Environment Management Authority (NEMA)

## **APRIL 2018**

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SECTION 1 : INVITATION TO TENDER

DATE : 24/04/2018

**TENDER REF. No:** NEMA/PQ/19/2018-2019

TENDER NAME: PROVISION OF PUBLIC RELATIONS AND

**EVENT MANAGEMENT SERVICES** 

1.1 NEMA invites sealed bids from eligible candidates for the provision of

public relations and event management services.

1.2 Interested eligible candidates may obtain further information from and

inspect the prequalification's documents at NEMA headquarters,

procurement section during normal working hours OR from NEMA

website.

1.3 A complete set of prequalification documents may be DOWNLOADED

free of charge from NEMA website www.nema.go.ke or from the

IFMIS website <u>www.supplier.treasury.go.ke</u> Bidders who will

download the tender documents must forward their company details to

this email; **procurement@nema.go.ke** to facilitate subsequent

clarifications and/or addendum.

1.4 Completed prequalification documents are to be enclosed in plain

sealed envelopes marked with a tender reference number and be

deposited in the Tender box at NEMA headquarters or to be addressed

to:

THE DIRECTOR GENERAL,

NATIONAL ENVIRONMENT MANAGEMENT AUTHORITY,

ELLAND HOUSE, POPO ROAD, OFF MOMBASA ROAD

P.O BOX 67839-00200 NAIROBI.

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So as to be received on or before 09TH MAY, 2018 at 11:00 A.M

1.5 Prices quoted should be net inclusive of all taxes and delivery must be in Kenya Shillings and shall remain valid for (120) days from the closing date of the tender.

1.6 Tenders will be opened immediately thereafter in the presence of the Candidates or their representatives who choose to attend at NEMA Headquarters.

CHIEF PROCUREMENT OFFICER FOR: DIRECTOR GENERAL

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#### SECTION II INSTRUCTIONS TO TENDERERS

#### 2.1 ELIGIBLE TENDERERS

- 2.1.1 This invitation for Prequalification of Tenders is open to all tenderers eligible as described in the invitation to tender.
- 2.1.2 The Procuring entity's employees, Committee members, Board Members and their relatives (Spouse and Children) are not eligible to participate in this pregualification exercise.
- 2.1.3 Tenderers shall not be under a declaration of ineligibility for corrupt and fraudulent practices
- 2.1.4 Tenderers shall not be involved in any litigation issues with the Government of Kenya
- 2.1.5 Tenderers shall be fully compliant with the existing Environmental Regulations.

#### 2.2 COST OF TENDERING

- 2.2.1 The Tenderer shall bear all costs associated with the preparation and submission of its tender, and the procuring entity, will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the tendering process.
- 2.2.2 The price to be charged for the tender document shall not exceed Kshs.1.000/=
- 2.2.3 All firms found capable of performing the contract satisfactorily in accordance with the set prequalification criteria shall be prequalified
- 2.2.4 The tenderer is expected to examine all instructions, forms, terms, and specifications in the tender documents. Failure to furnish all information required by the tender documents or to submit a tender not substantially responsive to the tender documents in every respect will be at the tenderers risk and may result in the rejection of its tender

#### 2.3 CLARIFICATION OF DOCUMENTS

- 2.3.1 A prospective tenderer requiring any clarification of the tender document may notify the procuring entity in writing or by post at the entity's address indicated in the invitation to tender. The procuring entity will respond in writing to any request for clarification of the tender documents, which it receives not later than seven (7) days prior to the deadline for the submission of tenders, prescribed by the procuring entity.
- 2.3.2 The procuring entity shall reply to any clarifications sought by the tenderer within 3 days of receiving the request to enable the tenderer to make timely submission of its tender.

#### 2.4 AMENDMENTS OF DOCUMENTS

- 2.4.1 At any time prior to the deadline for submission of tenders, the procuring entity for any reason, whether at its own initiative or in response to a clarification requested by a prospective tenderer, may modify the tender documents by amendment.
- 2.4.2 All prospective candidates that have received the tender documents will be notified of the amendments in writing or by post and will be binding on them.
- 2.4.3 In order to give all prospective tenderers reasonable time to take the amendments into account in preparing their tenders, the procuring entity, at its discretion, may extend the deadline for the submission of tenders.

#### 2.5 TENDERERS ELIGIBILITY AND QUALIFICATIONS

- 2.5.1 The tenderer shall furnish as part of its prequalification documents establishing the tenderers eligibility to tender and its prequalification's to perform the contract if its tender is accepted.
- 2.5.2 The documentary evidence of the tenderers eligibility to tender shall establish to the procuring entity's satisfaction that the tenderer at the time of submission of its tender, is from an eligible source.

- 2.5.3 The documentary evidence of the tenderers qualifications to perform the contract if its tender is accepted shall be established to the procuring entity's satisfaction;
  - (a) That, in the case of a tenderer offering to supply goods under the contract which the tenderer does not manufacture or otherwise produce, the tenderer has been duly authorized by the goods manufacturer or producer to supply the goods.
  - (b) That the tenderer has the financial, technical, and production, capability necessary to perform the contract.

#### 2.6 SEALING AND MARKING OF TENDERS

- 2.6.1 The tenderer shall seal the original and each copy of the tender in separate envelopes, duly marking the envelopes as "ORIGINAL" and "COPY". The envelopes shall then be sealed in an outer envelope.
- 2.6.2 The inner and outer envelopes shall:-
  - (a) Be addressed to the procuring entity at the address given below:-

THE DIRECTOR GENERAL,

NATIONAL ENVIRONMENT MANAGEMENT AUTHORITY,

ELAND HOUSE, POPO ROAD, OFF MOMBASA ROAD

P.O. BOX 67839 – 00200 NAIROBI.

- (b) Shall bear tender number and name of the category of items tendering for and the words "DO NOT OPEN BEFORE 09<sup>TH</sup> MAY 2018 AT 11.00 A.M. as indicated in the tender notice.
- 2.6.3 The inner envelopes shall also indicate the name and address of the tenderer to enable the tender to be returned unopened in case it is declared "late".

2.6.4 If the outer envelope is not sealed and marked as required by paragraph 2.6.2 the procuring entity will assume no responsibility for the tenders' misplacement or premature opening

#### 2.7 DEADLINE FOR SUBMISSION OF TENDERS

- 2.7.1 Tenders must be received by the procuring entity at the address specified under paragraph 2.6.2 not later than **09**<sup>TH</sup> **MAY**, **2018 AT 11.00 A.M**.
- 2.7.2 The procuring entity may at its discretion, extend this deadline for the submission of tenders by amending the tender documents in accordance with paragraph 2.4 in which case all rights and obligations of the procuring entity and candidates previously subject to the deadline will, therefore, be subject to the deadline as extended.

#### 2.8 OPENING OF TENDERS

- 2.8.1 The procuring entity will open all tenders in the presence of tenderers representatives who choose to attend at 09<sup>TH</sup> MAY, 2018 AT 11.00 A.M. on in the Main Conference Room, NEMA Headquarters. The tenderers' representatives who are present shall sign a register evidencing their attendance.
- 2.8.2 The procuring entity will prepare minutes of the tender opening.

#### 2.9 CLARIFICATION OF TENDERS

2.9.1 To assist in the examination evaluation and comparison of tenders, the procuring entity may, at its discretion, ask the tenderer for a clarification of its tender. The request for clarification and the response shall be in writing and no change in the substance of the tender shall be sought, offered or permitted.

2.9.2 Any effort by the tenderer to influence the procuring entity in the procuring entity's tender evaluation, tender comparison or contract award decisions may result in the rejection of the tenderers' tender.

#### 2.10 PRELIMINARY EXAMINATION

- 2.10.1 The procuring entity will examine the tenders to determine whether they are complete, whether any errors have been made, whether the documents have been properly signed and whether the tenders are generally in order.
- 2.10.2 The procuring entity may waive any minor informality or non-conformity or irregularity in a tender which does not constitute a material deviation provided such waiver does not prejudice or affect the relative ranking of any tenderer.
- 2.10.3 Prior to the detailed evaluation, the procuring entity will determine the substantial responsiveness of each tender to the tender documents. For purposes of these paragraphs, a substantially responsive tender is one which conforms to all the terms and conditions of the tender documents without material deviations.
- 2.10.4 If a tender is not substantially responsive, it will be rejected by the procuring entity and may not subsequently be made responsive by the tenderer by correction of the non-conformity.

#### 2.11 EVALUATION AND COMPARISON OF TENDERS

- 2.11.1 The procuring entity will evaluate and compare the tenders which have been determined to be substantially responsive
- 2.11.2 The tender evaluation committee shall evaluate the tender within 30 days of the validity period from the date of opening the tender
- 2.11.3 A tenderer who gives false information in the tender document about its qualification or who refuses to enter into a contract after notification of contract award shall be considered for debarment from participating in future public procurement.

2.11.4 The procuring entity reserves the right to accept or reject any tender, and to annul the tendering process and reject all tenders at any time prior to contract award, without thereby incurring any liability to the affected tenderer or tenderers or any obligation to inform the affected tenderer or tenderers of the grounds for the procuring entity's action.

#### 2.12 NOTIFICATION OF AWARD

- 2.12.1 Prior to the expiration of the period of tender validity, the procuring entity will notify the successful tenderer in writing that its tender has been accepted.
- 2.12.2 The notification of award will constitute the initial formation of contract but MUST have to wait until the contract is finally signed by both parties where applicable.

#### 2.13 CORRUPT OR FRAUDULENT PRACTICES

- 2.13.1 The procuring entity requires that tenderers observe the highest standard of ethics during the procurement process and execution of contracts when used in the present regulations, the following terms are defined as follows:-
  - (i) "corrupt practices" means the offering, giving, receiving or soliciting of anything of value to influence the action of a public official in the procurement process or in contract execution, and
  - (ii) "fraudulent practice" means a misrepresentation of facts in order to influence a procurement process or the execution of a contract to the detriment of the procuring entity and includes collusive practice among tenderer (prior to or after tender submission)
- 2.13.2 Further, a tenderer who is found to have indulged in corrupt or fraudulent practices risks being debarred from participating in public procurement in Kenya.

#### APPENDIX TO INSTRUCTIONS TO TENDERERS

#### Eligible to tenderers:

- Must be a Registered Company, having been in the relevant business for NOT LESS THAN THREE (3) YEARS. (Attach a copy of Certificate of Incorporation / Registration)
- 2. Must be financially stable (attach Audited Accounts for the past two (2) years i.e. 2016 & 2017
- 3. Must have the adequate relevant Technical capacity
- 4. Must have adequate business facility and equipment (attach a list of equipment)
- Must have accessible business premises (attach copies of utility bills e.g. electricity/water or lease agreement)
- 6. Must not have been debarred from participating in tender, procurement proceedings in public institutions (complete, sign and stamp the Declaration form on page 14)
- 7. Must attach a copy of a valid Single business permit
- 8. Must attach Letters of Recommendation from three of their major clients.
- 9. Must attach a Company Profile to include Management team, Board of Directors.
- 10. Must complete the attached Confidential Business Questionnaire.

#### SECTION III STANDARD FORMS

Notes on the Sample Forms

- Form of Tender The form of tender must be completed by the tenderer and submitted with the tender documents. It must also be duly signed by the authorized signatory of the tenderer.
- 2. Confidential Business Questionnaire Form This form must be completed by the tenderer and submitted with the tender document.
- Technical Evaluation Form All the bidders for the respective tenders will be required to carefully study the Evaluation Criteria outlined in the Evaluation Form.
- Declaration Form The Declaration form must be completed by the tenderer and submitted with the tender documents. It must also be duly signed by the authorized signatory of the tenderer.
- 5. Contacts Form The Contacts Form must be completed by the tenderer and submitted with the tender documents. It must also be duly signed by the authorized signatory of the tenderer.

## 3.0 FORM OF TENDER

				Date				
				Tende	r No			
То:								
	(Name and Ad	dress	of procu	ring entity	···· ')			
Gent	lemen and /or La	dies						
1)	Having examin	ed the	tender	documents	includi	ng the r	eceipt (	of which
is h	ereby acknowle	edged,	we, tl	ne unders	igned,	offer t	o supp	oly and
deliv	er/install and co	mmissi	on.					
	`		_	ption abov	<b>e</b> )			
	nformity with the							
2)	We agree to al	bide b	y this Te	ender for a	period	of twel	ve (12)	months
from	the date the cont	ract co	mes in f	orce.				
3)	This tender, to	gether	with yo	our written	accept	ance the	ereof a	nd your
notifi	cation of award,	shall c	onstitute	, between	us subje	ect to the	e signir	ng of the
contr	act by the parties	S						
4)	We understand	that	you are	not bound	l to acc	cept the	lowest	or any
tende	er you may recei	ve.						
Date	d this			day of		2	0	
				Sigı	nature			
Duly	authorized	to	sign	tender	for	and	on	behalf
c								

## 3.1 CONFIDENTIAL BUSINESS QUESTIONNAIRE

You are advised that it is a serious offense to give false information on this Form.

1.	CC	OMPANY DETAILS.	
	a)	Business Name:	
	b)	Nature of Business:	
	c)	Location of Business Premises:	
		Plot Number:Road/ Stree	t:
		Postal Address:Tel No:	
		E- Mail Address:	
		Contact Person & Tel. No	
		(Please Attach Company Profile)	
	d)	Registration Certificate No	(Please attach copy).
	e)	Current Trade Licence No	(Please attach copy)
	f)	PIN No	(Please attach copy)
	g)	Tax Compliance Certificate No	(Please attach copy)
	h)	Year Established	
	i)	The maximum value of the business which yo	u can handle at any one
		time Kshs	
	j)	Number of Staff employed	
	k)	Credit Period Days	
2(a	a) –	Sole Proprietor:	
Yo	ur 1	name in full Age	
Na	tior	nality Country of origin	
Ci	tize	nship details	

## 2(b) - Partnership

Give details	of partners	as follows
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Nam	ıe	Nationality	Citizenship Details	Shares
If a K	Kenyan (	Citizen, indicate under C	itizenship Details whether by	Birth,
Natu	ralizatio	on or Registration		
Part	2(c) – 1	Registered Company:		
Priva	ate or p	ublic		
3.	LIST (	OF CORPORATE CLIENT	CUSTOMERS AND THEIR A	ADDRESSES,
	TELE	PHONE NUMBERS AND	CONTACT PERSON.	
	(a)	Company		
		Address	Tel	
		Contact Person	Designation	
	(b)	Company		
		Address	Tel	
		Contact Person	Designation	
	(c)	Company		
		Address	Tel	
		Contact Person	Designation	
	(d)	Company		
		Address	Tel	
		Contact Person	Designation	
	(e)	Company		
		Address	Tel	
		Contact Person	Designation	

4.	Financial information
	Name of your Bankers
	Bank Branch
	Bank Account No
5.	Have you previously been providing any services to NEMA?
	Yes No
6.	I/We the undersigned state that the above information is correct and that I/We give National Environment Management Authority to seek any other references concerning my/our company from whatever sources deemed e.g. company registrar's office, banks etc.
	NameDesignation
	SignatureDate
	Company's Rubber Stamp
3.2	TECHNICAL EVALUATION FORM
The	e tenderer is expected to complete Part I and Part 3 of this form.
PA	RT 1 GENERAL INFORMATION
Tei	nderers Name
Pos	tal Address
Tel	ephone
Phy	sical Address
Тет	nder No Description

## PART 2 EVALUATION STAGES

## **Stage 1: Mandatory Requirements**

(Tick where applicable in response to the requirements below)

	YES	NO
1. Registration of the Company/Business		
(Certificate of Incorporation or Business Registration)		
2. Valid Business Permit		
3. Completely filled Business Questionnaire indicating		
Supply/provision of Goods/services on Credit		
4. Valid Tax Compliance Certificate		
5. Copy of Valid list of directors (CR12/BN2)		
6. Membership of relevant professional bodies in		
Public Relations and related areas		

## **STAGE 2: OTHER REQUIREMENTS**

# Bidders must fulfill ALL the mandatory requirements so as to proceed with the technical

No	Requirement	% Maximum	% Awarded
1.	Audited Accounts for the last 3 years	9	
2.	Provide a list of three (3) PR strategies executed within the last five (5) years for clients with national reach/scope (Attach copies of signed contracts/PR Value reports/clients recommendation/ project completion certificates) (3 marks per project)	9	
3.	Proof of success in implementation of PR strategies in (2) above. (For each project attach any one or more of the following: recommendation letters, client or public satisfaction survey reports, impact reports, PR monitoring reports etc. (3 marks per proof/evidence submitted)	9	
4.	Provide a list of three (3) Events successfully executed within the last five (5) years whose	9	

	scope was countrywide. (Attach copies of signed contracts/ events profiles/clients recommendation/ event completion certificates) (3 marks per event)		
5.	Proof of success in implementation of Events in (4) above. (For each project attach any one or more of the following: recommendation letters, client or public satisfaction survey reports, impact reports, etc. (3 marks per proof/evidence submitted)	9	
6.	At least 5 years' experience working as PR and Events agency at the national level. Provide proof of experience. (Maximum 4 marks; below 5 years - 0 marks)	4	
7.	Written confirmation that the client has not been		
	debarred as a supplier, service provider or consultant for goods and services in Kenya	5	
8.	Company profile including management team and board of directors	12	
7.	Evidence of Physical address and premises (Attach utilities such as rent, electricity, water)	8	
8	Value of Business Firm can handle:-  Less than Ksh.1000,000 - 2  Ksh.1000,001 to Ksh.5000,000 - 5  Ksh.5000,001 and above - 10	10	
9	Credit facility:- 30 days - 2 60 days - 6	6	
10	Working Equipment/facilities  TOTAL%	10 <b>100</b>	

#### 3.3 - SCHEDULE OF REQUIREMENTS

This part will include any deliverables under the service contract

Number	Description	Quantity	Delivery Time
1	Provision of public relations and event management services	As and when required.	Start: July 2018 End: June 2019

#### 2.0. Service description required.

- Plan and direct public relations programs designed to create and maintain a favorable public image
- > To mobilize media coverage for Authority's events, projects and programmes
- Public events management
- Identify potential forums/opportunities for media coverage
- Organize press conferences
- Media monitoring
- Media buying
- Crisis public relations management
- Social media activation
- > Developing press releases/pitches for enhanced media coverage
- Developing communications campaigns
- Coordinate conferences and exhibitions
- Research media coverage and industry trends

## **SECTION VI - STANDARD FORMS**

- 1. Form of tender
- 2. Price schedules
- 3. Contacts form
- 4. Confidential Questionnaire form
- 5. Declaration form

## Part 3 DECLARATION (For Tenderers Only)

Date
To:
National Environment Management Authority
P.O. Box 67839 – 00200,
Nairobi,
KENYA.
Ladies and Gentlemen,
We, the undersigned declare the following: -
a) That $I/$ We have not been debarred from participating in public procurement by anybody, institution or person.
b) That I/ We have not been involved in and will not be involved in corrupt and fraudulent practices regarding public procurement anywhere.
Yours sincerely,
Name of Tenderer
Signature of duly authorized person signing the Tender
Name and Capacity of duly authorised person signing the Tender
Stamp or Seal of Tenderer

## SUPPLIER DEFINATION INFORMATION

PQ/Tender No.....

	PQ/Tender Name	•••••		
1.	Company/Business Name			
2.	Physical location & street			
3.	Post Office Address with code			
4.	Valid Email address			
5.	Active Telephone/Mobile Number			
6.	KRA PIN			
7.	Please indicate where applicable, the certificate number and validity period:  Business Classification and Certificate Number i.e. for reserved categories			
8.	LIST OF DIRECTORS			
	NAME	POSTAL AD	RESS	TELEPHONE ADDRESS

## FOR OFFICIAL USE ONLY

(The team leader of Evaluation Team w	ill make comments below based on the
findings of the tenderer)	
ACCEPT THE FIRM	REJECT THE FIRM
Signature of Team Leader	
aignature of Team Leader	
Date	