



## NATIONAL ENVIRONMENT MANAGEMENT AUTHORITY

# PUBLIC NOTICE TO ALL PRODUCERS

As you are aware, the Kenya Meteorological Department has issued an early warning that the El-Nino phenomena may be experienced in our country from the month of October 2023. They have warned of above average rains which may result in flooding.

In previous flooding incidents, urban areas have experienced clogging of the drainage infrastructure by waste especially from packaging, textiles and diapers among others. This exacerbates the flooding menace leading to loss of life and property. Further, the post-consumer waste degrades our wetland ecosystems such as rivers, lakes, swamps, oceans among others

Section 13 of the Sustainable Waste Management Act, 2022 requires producers to bear mandatory Extended Producer Responsibility obligations to reduce pollution and environmental impacts of the products they introduce to the Kenyan market and waste arising therefrom. In this regard the producers should ensure that their post-consumer waste does not clog drainage systems, obstruct flow of rivers or cause pollution to the ecosystems.

The purpose of this notice is to require all Producers and associated Producer Responsibility Organizations to remove all post-consumer waste from the environment as a matter of urgency. Cleanliness and quality of the environment should be sustained at all times.

NEMA shall not hesitate to take legal action on any producer whose product or packaging is found littering the environment.

**DATED: 11th September, 2023**

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